



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Contract # 1392783

Schedule Dates 10/16/12-10/19/12
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 94/100/2063 (479988)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Wood, Spencer
Phone/Fax /
CPE 94/100/2063
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments SEN MAJ PAC
JARED SALLES

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Amy Marino
CO-OP No
Headline # ECR09841864
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,795.00
Net Total \$21,505.00
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	15	\$25,300.00
Grand Total:	15	\$25,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/19/12	2	:30	7:58A- 8:30A (EST)	2		X	X	X	X			2	\$800.00	\$1,600.00	Columbus (WTTE)	GOOD DAY COLUMBUS	10/12/12
2.0	Normal Line / SPOT (2)	10/16/12-10/19/12	2	:30	2:58:41P- Judge Mathis	3		X	X	X	X			3	\$400.00	\$1,200.00	Columbus (WTTE)	JUDGE MATHIS	10/12/12
3.0	Normal Line / SPOT (3)	10/16/12-10/19/12	2	:30	3:58:26P- Steve Wilkos Show	3		X	X	X	X			3	\$500.00	\$1,500.00	Columbus (WTTE)	STEVE WILKOS	10/12/12
4.0	Normal Line / SPOT (4)	10/16/12-10/19/12	2	:30	6:57:56P- Two And A Half Men 2	1		X	X	X	X			1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO & A HALF MEN	10/12/12
5.0	Normal Line / SPOT (5)	10/16/12-10/19/12	2	:30	7:28P- Big Bang Theory 2	2		X	X	X	X			2	\$3,000.00	\$6,000.00	Columbus (WTTE)	BIG BANG THEORY	10/12/12
6.0	Normal Line / Prime Premium (6)	10/17/12-10/17/12	2	:30	7:57:50P- FOX-X Factor (Wednesday)				2					2	\$3,500.00	\$7,000.00	Columbus (WTTE)	X-FACTOR	10/12/12
7.0	Normal Line / SPOT (2)	10/16/12-10/19/12	2	:30	10P- 11P (EST)	2		X	X	X	X			2	\$2,900.00	\$5,800.00	Columbus (WTTE)	FOX 28 NEWS AT TEN	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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